The Why and How of Open Access Publishing: An Academic Librarian's Perspective

Welcome!

10/22, 6:00P.M. – 7:00 P.M. PST

asis&t

San José State University Chapter of the Association for Information Science & Technology

Speaker: Jody Bailey

- MLIS, Wayne State University, 2008

- Director of Publishing, University of Texas at Arlington (2009-2018)

- Head of Scholarly Communications, Emory University Libraries (Nov, 2018)

- Interests: OA Publishing, OERs, copyright and authors' rights, user-centered services, and outreach.

- Previous experience: Copy Editor of books and journal articles (10 years)

UNIVERSITY OF TEXAS ✦ ARLINGTON

The Why and How of Open Access Publishing

An Academic Librarian's Perspective

Jody Bailey, MA, MLIS

Through November 2, 2018:
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Outline

Why libraries publish
Publishing tools
Publishing platforms
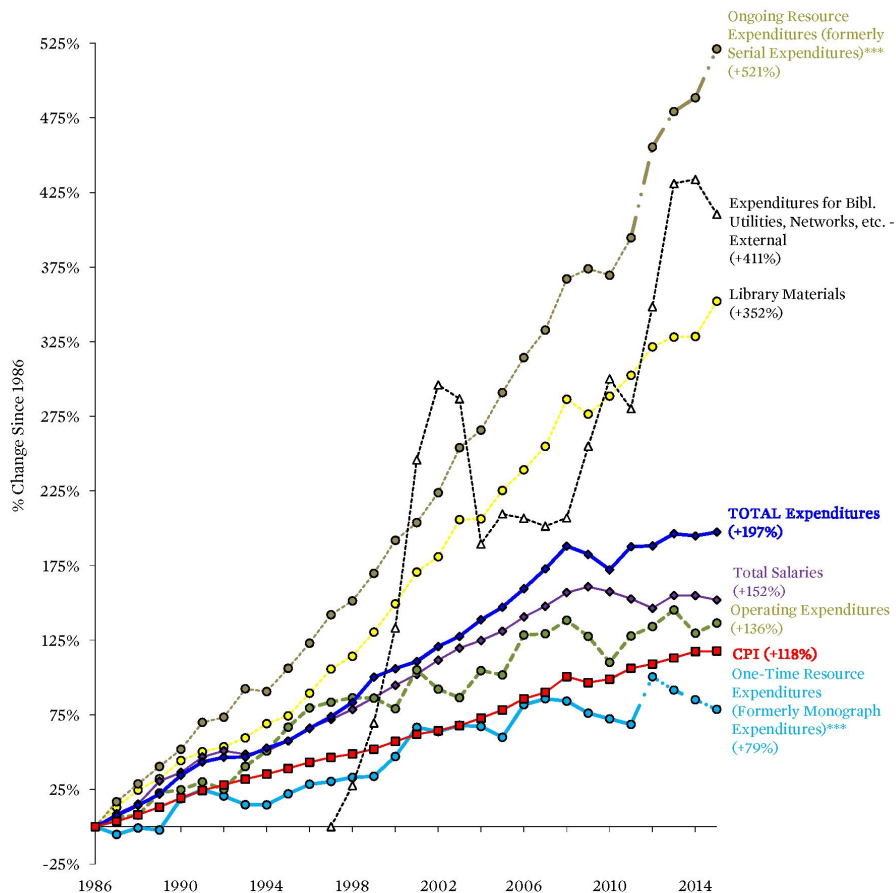Publishing services
Preservation

Why Libraries Publish

Graph 4
Expenditure Trends
in ARL Libraries, 1986-2015

Ongoing Resource Expenditures (formerly Serial Expenditures)*** (+521%)

Expenditures for Bibl. Utilities, Networks, etc. - External (+411%)

Library Materials (+352%)

TOTAL Expenditures (+197%)

Total Salaries (+152%)

Operating Expenditures (+136%)

CPI (+118%)

One-Time Resource Expenditures (Formerly Monograph Expenditures)*** (+79%)

% Change Since 1986

1986 1990 1994 1998 2002 2006 2010 2014

Source: *ARL Statistics 2014-15* Association of Research Libraries, Washington, D.C.
***Trend line was extended with data from two new variables: Ongoing and One-Time Resource Expenditures

ASSOCIATION OF RESEARCH LIBRARIES

Serials Crisis

- From 1986-2015, ongoing resource expenditures (aka "serials") rose 521%. Increases show no signs of stopping/slowing.
- This led to open access movement, which in turn…
- Led to librarians' desire for more control over scholarly communications, which led to library publishing programs.
- See Library Publishing Directory for info about library publishing activities.

http://www.arl.org/storage/documents/expenditure-trends.pdf

Tools

First Contact

Discuss deal-breakers for both publisher and campus partner. For Mavs Open Press, they are…

- **All publications must be open access.**
- **All publications must be digital – no print products are provided.**

Journal Publishing Proposal

1. Contact(s)
2. Title of journal
3. Is the journal _____ currently existing or _____ proposed (new).
4. Frequency and schedule of publication
5. Target audience
6. Types of content included (essays, research papers, book reviews, fiction, poetry, etc.)
7. Scholarly review: For each type of content listed in 5 above, describe the intended review process. Address whether the content is peer reviewed, and if so what process is followed to ensure impartiality (single-blind, double-blind, open review, etc.). Describe the standards, criteria, and process for selecting reviewers.
8. How do you plan to recruit and attract submissions to this journal?
9. How do you plan to market and sustain this publication?

10. Editor(s) in Chief:
11. Other Editors, if any:
12. Editorial Board (or Advisory Board):
13. Does a funding source exist for this journal? If so, describe the source of the funds and state how they will be used. Include support from sponsoring institutions or organizations or any other sources of support. What specific activity does the funding support?
14. Who will hold copyright to works published in this journal?
15. Are any author fees charged? If so, provide details. What specific activities do author fees support?
16. What is the target date for the first call for papers with UTA Libraries Publishing Program as publisher (i.e., the journal's website go-live date)?
17. What is the target date for the publication of the first issue with UTA Libraries Publishing Program as publisher

Journal Publishing Proposal

For Proposed NEW Journal Titles:

1. Are there existing journals with similar scope and content? If so, please list specific titles.
2. Why is a new journal needed in this area? What characteristics of the proposed new journal distinguish it from existing titles?

For Titles Already in Publication:

1. Current publisher
2. ISSN
3. Date of first publication
4. Title history. List any superseded titles/ISSNs and their dates of publication; list any past publishers if different from above.
5. Current subscription cost model, if any. For each subscription category, list the annual subscription cost and the number of subscribers.
6. List any indexing or abstracting services that index the content of this title.
7. List and describe any existing contractual agreements with other publishers, indexing/abstracting or aggregation services.
8. Identify who owns copyright for content included in all back issues of this title.
9. Do you require authors to sign an author copyright agreement? If yes, please attach a sample.
10. Formats currently offered: ____ Print ____ Electronic
11. Are you planning any changes in the formats offered or in your current policies regarding copyright ownership, access, or subscription

Memorandum of Understanding

- An MoU is a signed agreement establishing roles and responsibilities for the library and the external publishing partner.
- Not a legally binding contract
- MoU Collection: http://hdl.handle.net/10106/25646
- For journal publishing, see template available here: http://hdl.handle.net/10106/25649

Publishing Platforms

Type of platform	Advantages	Disadvantages
Open source	• Free! (like a puppy) • More control • Aligned with library values	• Possibly more expensive long term • Requires more time and more tech support, especially programmers
Commercial	• Possibly cheaper long term • Faster • Tech support included	• Often not aligned with library values (providers too focused on profit)

Open Source Platforms

Name	Used to create	Created by
Pressbooks	Open educational resources and books	Hugh McGuire + Pressbooks team
Open Journal Systems	Journals	Public Knowledge Project
Fulcrum	Large-scale digital humanities projects	University of Michigan
Ubiquity Press*	Journals, books	researchers at University College London
Janeway**	Journals	University of London
Manifold	Books	University of Minnesota
PubPub	Books, journals, more	MIT Media Lab & MIT Press
Scalar	Large-scale digital humanities projects	Alliance for Networking Visual Culture
Vega**	Journals	West Virginia University

*Hybrid open-source and proprietary
**Still in early development.

Other Platforms

Most common proprietary platform:

- Digital Commons used to create journals & IRs, originally created by bepress, which was acquired by Elsevier in 2017.

Open-source institutional repository platforms:

- DSpace
- Islandora
- Fedora + Samvera
- EPrints

Open-source data repository platform:

- Dataverse

Publishing Services

Journal Services

- Typesetting, layout, and cover design
- Providing server space for the journal content
- Hosting software that manages the online workflow of article submission and peer-review
- DOI (Digital Object Identifier) assignment for articles
- ISSN assignment
- Assisting with indexing in appropriate online databases
- Long-term preservation of content
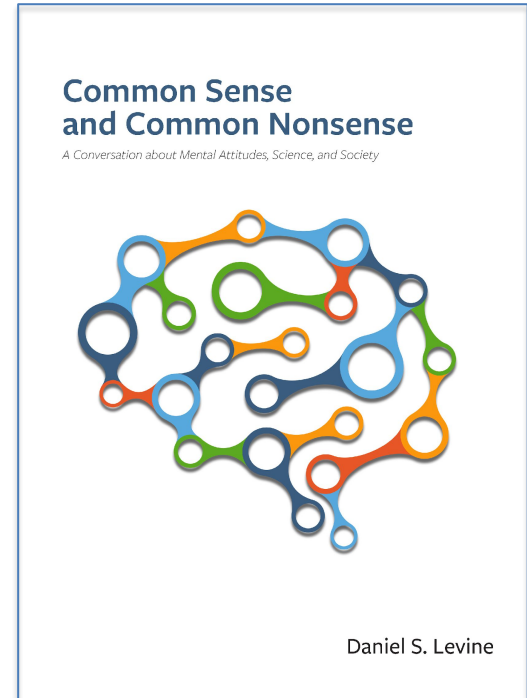- Expertise of Libraries staff in starting a new journal

PALARA
Publication of the Afro–Latin/American Research Association
Fall 2018 • Issue 22

Book Services

- Typesetting, layout, and cover design
- Uploading and hosting the book in institutional repository
- ISBN assignment
- Cataloging
- Long-term preservation of content

Common Sense and Common Nonsense

A Conversation about Mental Attitudes, Science, and Society

Daniel S. Levine

Outside Our Scope

- Copyediting and proofreading services, though we will help find a freelancer.
- Printed copies: we refer to print-on-demand services, such as Lulu.
- Marketing services.

Preservation Services

Strategies

- **Plan for what you will manage**

- **Keep the context: metadata!**

- **Run virus scans, fixity checks**

- **Lots of Copies Keep Stuff Safe: LOCKSS + geographic distribution**

- **Monitor aging file formats & migrate as needed**

For more info, see Digital Preservation Best Practices and Guidelines, especially "I manage digital files," from the Digital Information Management Program of the State Library of North Carolina.

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Q & A

Get Involved and Connect With ASIS&T

▶ **Event Survey:** https://goo.gl/forms/Vxd5H1W1Bby7UDES2

▶ **How to Find Us:**
Website: http://ischoolgroups.sjsu.edu/asistsc/

▶ **November Webinars:**
11/27: LIS Professional Associations: Cast Your Net(work), 6:30PM PST
11/28: Digital Asset Management (DAM) Certificate at SJSU, 6:00PM PST

▶ ASIS&T is recruiting for Executive Committee members! (direct link)
  • Positions: Membership Director, Programming Director, and Vice Chair

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Thank you!